

Free

Summer  
2007

# The Independent

Your Key to Historic Philadelphia



www.philly1776.com 215.525.1776

## Philadelphia is Best Seen by Foot

Greetings and welcome to Philadelphia – America's Birthplace and one of America's most walkable cities.

You probably already know that Philadelphia is where The Declaration of Independence and The Constitution of the United States were created. But did you also know that Philadelphia was founded in 1682 by William Penn? Under British rule, Philadelphia was the

largest city in the Colonies, and it served as the Capital of the United States from 1790 until 1800.

Philadelphia is best seen by foot, and **The Constitutional Guided Walking Tour**, Philadelphia's quintessential visitor experience, offers visitors the unique opportunity to follow in the Founding Fathers' footsteps. **The Constitutional** guides you through the Independence Park area by connecting the buildings and places where the events of the American Revolution transpired. **The Constitutional** tells the dramatic story of the brave men and women who were responsible for creating America.

**The Constitutional** is an outdoor walking adventure that provides a primary overview of the **Independence Park** area including sites such as the **Liberty Bell**, **Franklin Court** and the **Betsy Ross House**. Come see why the *Chicago Tribune* has stated, "No visit to Philadelphia is complete without taking a Constitutional Guided Walking Tour, a 75-minute, mile and a quarter stroll that puts 15 historic sites, from Independence Hall to the National Constitution Center, and Ben Franklin, in perspective."



The Constitutional Guided Walking Tour at the National Constitution Center

- **See Independence Park in High-Def** – Taking **The Constitutional** gets visitors up close and personal with a High-Definition Historical Experience.™ **The Constitutional** takes you behind the scenes to the places where other tours cannot venture.
- **Go Green & Take Philadelphia's Most Eco-Friendly Tour** – **The Constitutional** uses only renewable sources of energy by exercising visitors' right to walk. In addition to not polluting the environment, **The Constitutional** helps visitors burn off calories from their Philadelphia Cheesesteak and soft pretzel experience. Plus, **The Constitutional** is "green-friendly" when it comes to visitors' wallets in comparison to many other tours.



The Liberty Bell with Independence Hall in the background



*In this issue*

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- **Top 5 Visitor Experiences**
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Tours are offered daily from Memorial Day through Labor Day, and weekends in Spring and Fall, with frequent departures throughout the day from the **Independence Visitor Center** (6th & Market Streets). Tickets are \$17.50 per adult and \$12.50 per child (ages 3-12). For tickets, call **215.525.1776**, visit **www.PhillyWalk.com** or go to the Visitor Center. Group tours and private tours can be arranged year-round with advance reservations. ★

## From King Tut to King George

In just one day, you can travel through time and experience the treasures of Tutankhamun and the Golden Age of the Pharaohs, and then walk in the Found-

ing Fathers' footsteps in Historic Philadelphia and learn how these brave men declared America's independence from King George III and the British Crown.

See King Tut's treasures at the **Franklin Institute** and then take **The Constitutional** to see Philadelphia's treasures - the quintessential icons of American freedom



including the **Liberty Bell** and **Independence Hall**. More than 3,000 years after King Tut's death and some 30 years after Tutankhamun's treasures last toured

the United States, these priceless Egyptian antiquities are displayed in Philadelphia.

Philadelphia is the last American city to host this amazing exhibit which features 120 artifacts owned by Egyptian pharaohs including the famed King Tut. The exhibit runs through September 30, 2007. To purchase tickets for the King Tut exhibit at the

**Franklin Institute**, call 888.600.KTUT.

Visitors can save \$2.00 on **The Constitutional Guided Walking Tour** by purchasing tickets on the phone at 215.525.1776 and then presenting their same day ticket stub from the Tut Exhibit to **The Constitutional's** Tour Guide.

Convenient transportation is offered between the **Independence Visitor Center** and the **Franklin Institute** via the Tut Trolley. Take the Tut Trolley (Trolley B) from the NE corner of 6th & Market Streets to 20th & Winter Streets. The Tut Trolley runs 7 days per week with the first departure from the Visitor Center at 10AM. The fare is \$2.00 per person one way. ★





## TOP 5 PHILADELPHIA VISITOR EXPERIENCES

### 1. THE CONSTITUTIONAL WALKING TOUR OF PHILADELPHIA

Experience Philadelphia's best sightseeing tour! Frequent departures through the day from the Independence Visitor Center, 6th & Market Streets. See more than 20 historic sites such as the Liberty Bell and Independence Hall on a 1.25 mile, 75 minute outdoor walking adventure! *Tickets are \$17.50 per adult and \$12.50 per child (ages 3-12). For tickets, call 215.525.1776, visit PhillyWalk.com or go to the Visitor Center at 6th & Market Streets.*



The Constitutional Guided Walking Tour at Carpenters' Hall

### 2. ROCKY STEPS

Run the Rocky Steps at the Philadelphia Museum of Art which were made famous from the Rocky movie series starring Sylvester Stallone. Then enjoy a great vantage point to view the city. *Free*



Rocky statue

**3. CITY HALL TOWER**  
Broad & Market Streets. Catch a bird's eye panoramic view from the visitor observation deck which is about 480 feet above the ground, just below

the statue of William Penn. Tours run week-days after 12:00PM. Visit the City Hall Tour Information Center or call 215.686.2840 for tickets. *Free*

### 4. READING TERMINAL MARKET

12th & Arch Streets. Opened in 1892, today this historic Farmers' Market is still filled with local produce and handmade crafts, as well as food vendors selling cheesesteaks, other local favorites and ethnic specialties.

### 5. RITTENHOUSE SQUARE

Philadelphia Magazine said, "the idyllic city park that is roughly bordered by Walnut & Locust Streets and 18th and 19th Streets, is the neighborhood's crowning jewel and namesake." If you see a free park bench, grab it and take in the scene. Then enjoy some top notch shopping along Walnut Street. *Free.*

## TOP 5 TREASURES WAITING TO BE DISCOVERED IN HISTORIC PHILADELPHIA

*Best of all, these experiences are FREE!*

*As the Founding Fathers would have cheered, "Hip, Hip Huzzah! Hip, Hip Huzzah!"*

### 1. MAGNOLIA GARDEN

Locust Street between 4th & 5th Streets. George Washington was quite interested in horticulture and particularly liked Magnolia trees, and this garden pays tribute to the magnolias that President Washington hoped to grow one day.

### 2. WASHINGTON'S CHAIR INSIDE INDEPENDENCE HALL

During the Constitutional Convention, George Washington was seated in the only original piece of furniture still in Independence Hall today. This chair has a gilded sun carved at the top that inspired Benjamin Franklin's famous quote about America's future, "Now, at length, I have the happiness to know that it is a rising sun and not a setting sun."

### 3. BICENTENNIAL BELL

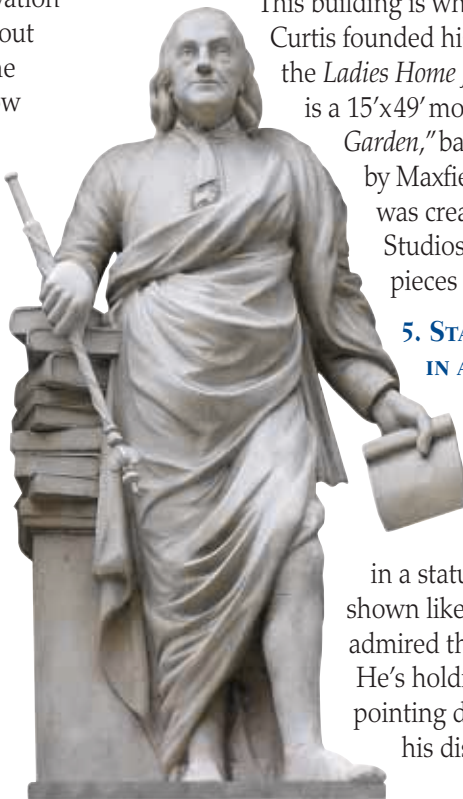
Bell Tower of Independence Living History Center, 3rd & Chestnut Streets. On July 6, 1976, Her Majesty Queen Elizabeth II of Great Britain presented the Bicentennial Bell to the United States. The Queen said, "It seems to me that Independence Day, the Fourth of July, should be celebrated as much in Britain as in America. Not in rejoicing at the separation of the American Colonies from the British Crown but in sincere gratitude to the Founding Fathers of this great Republic for having taught Britain a very valuable lesson."

### 4. DREAM GARDEN MOSAIC

6th & Walnut Streets inside the Curtis Center. This building is where publisher Cyrus Curtis founded his first magazine in 1883, the *Ladies Home Journal*. Inside the lobby is a 15'x49' mosaic called "The Dream Garden," based on the oil painting by Maxfield Parrish. The mosaic was created in 1916 by Tiffany Studios from more than 100,000 pieces of colored glass.

### 5. STATUE OF BEN FRANKLIN IN A TOGA

Above the entrance to Library Hall, 105 South 5th Street. Franklin always said that if he were to be represented in a statue, he would want to be shown like the Romans because he admired the Roman Republic. He's holding a king's scepter pointing downwards to represent his disdain for the monarchy!



B. FRANKLIN



- 📞 Enjoy The Constitutional's award-winning Audio Tour on your iPod or cell phone
- 📞 Go at your own pace
- 📞 Experience entertaining storytellers, patriotic music and sound effects which bring Philadelphia's history alive
- 📞 Explore more than 20 sites on a 75 minute walking tour adventure



### PHILLY MP3 AUDIO TOUR

- 📞 Grab your iPod or MP3 player and go!
- 📞 Visit PhillyMP3.com
- 📞 \$14.99 per download.
- 📞 Rentals available at the Visitor Center - \$14.99 per player.

"A new way to tour the birthplace of our nation"  
NBC 10 Philadelphia

### CELL PHONE TOUR



- 📞 Grab your cell phone and go!
- 📞 Choose a stop, call 215.229.TOUR, and enjoy an audio track about the site where you're standing. Just follow the voice prompts, and you'll be on your way.
- 📞 \$9.95 for 1 user, or \$24.95 for a Family Tour package for 4 people.

"Just dial up your favorite patriot and hear him give you an audio tour over your cell phone."  
6ABC Action News

The Independent | SUMMER 2007

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For advertising information, please contact us at 215.525.1776, or info@philly1776.com.





# Philadelphia Firsts

As America's Birthplace, Philadelphia can lay claim to many "firsts." Whether this is your first visit to Philadelphia or your 101st visit, there are so many things to discover in Philadelphia. Did you know that Philadelphia had all of these firsts?

## FIRST PUBLIC LIBRARY

The Library Company of Philadelphia was founded by Benjamin Franklin in 1731.

## FIRST VOLUNTEER FIRE DEPARTMENT

The Union Fire Company was founded in Philadelphia by Benjamin Franklin in 1736.

## FIRST HOSPITAL IN AMERICA

The Pennsylvania Hospital, founded by Benjamin Franklin and Thomas Bond, opened its doors in 1751.

## FIRST UNIVERSITY IN AMERICA

The University of Pennsylvania ("Penn") became America's first university in 1765 with the founding of the nation's first medical school which augmented its college.

## FIRST JULY 4TH CELEBRATION

In 1777, ships lined the Delaware River discharging 13 cannon shots to honor the 13 states.

## FIRST STOCK EXCHANGE IN THE UNITED STATES

The Philadelphia Stock Exchange was officially organized in 1790, and its roots date back to 1754.



## FIRST ART MUSEUM IN THE UNITED STATES

The Pennsylvania Academy of Fine Arts was founded in 1805.

## FIRST ZOO IN THE UNITED STATES

The Philadelphia Zoo opened in 1874.

## FIRST THANKSGIVING DAY PARADE

The First Thanksgiving parade, sponsored by Gimbel Brothers Department Store, was held in 1920.

## FIRST GIRL SCOUT COOKIES

Girl Scout Cookies first made their debut in 1932 in Philadelphia, which then led to the creation of Girl Scout Cookie Week in 1934.



## FIRST COMPUTER IN THE WORLD

The Electronic Numerical Integrator and Computer, or ENIAC for short, was invented at the University of Pennsylvania in 1946.



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Chicago Tribune

# PHILADELPHIA IS BEST SEEN BY FOOT

## GUIDED TOURS

- 🚩 7 days a week, from Memorial Day to Labor Day; Weekends in the Spring & Fall.
- 🚩 Frequent departures throughout the day for our 75 minute walking adventure.
- 🚩 Tours depart from the Independence Visitor Center, 6th & Market Streets.
- 🚩 \$17.50 per adult, \$12.50 per child (ages 3-12).
- 🚩 **NEW** - \$55.00 for Family Four Pack. A \$5.00 Savings! (2 adults, 2 children ages 3-12 - only available online or by phone)
- 🚩 For Tickets: Call 215.525.1776, visit [PhillyWalk.com](http://PhillyWalk.com) or go to the Visitor Center at 6th & Market Streets.

See Picture Map on page 4



## VIP TOURS

- 🚩 An exclusive excursion with exceptional service.
- 🚩 Receive personal attention from your private tour guide.
- 🚩 With time being the rarest of all luxuries, you can arrange your VIP Tour for almost anytime to accommodate your busy schedule.
- 🚩 Each VIP Tour guest will receive one free souvenir download of the Philly MP3 Audio Tour.
- 🚩 Luxury Limo tours available for an additional fee.
- 🚩 Prices begin at \$225.00 for a 75 minute tour for up to 6 people (advance reservations required).
- 🚩 Combo Trolley & Double Decker Bus Tours available.
- 🚩 Call 215.525.1776 or visit [PhillyVIPtours.com](http://PhillyVIPtours.com) for more information.



## GROUP TOURS & FIELD TRIPS

- 🚩 We can work with you to design the perfect tour for your group.
- 🚩 Group Tours and Field Trips can be arranged for almost anytime – weekday or weekend, day or evening.
- 🚩 Great for corporate outings and team building events.
- 🚩 We provide multiple guides for an entertaining and informative tour.
- 🚩 Group discounts for parties of 25 or more (advance reservations required).
- 🚩 Our professionally trained guides can provide tours on foot and as step-on guides for your motorcoach.
- 🚩 For more information, call 215.525.1776 or visit [PhillyGroupTour.com](http://PhillyGroupTour.com).

# “!” NOTABLE QUOTABLES

- 🚩 **Benjamin Franklin** "Early to bed early to rise, makes a man healthy, wealthy, and wise."
- 🚩 **Patrick Henry** "The distinction between Virginians, Pennsylvanians, New Yorkers, New Englanders are no more. I'm not a Virginian but an American."
- 🚩 **Thomas Jefferson** "We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the pursuit of Happiness."
- 🚩 **Richard Henry Lee** "These Colonies are and of right ought to be free and independent states."
- 🚩 **Thomas Paine** "These are the times that try men's souls."





# Imagine. Explore. Experience. Learn.



**1 INDEPENDENCE VISITOR CENTER**  
*Your adventure begins*



**2 DECLARATION HOUSE**  
*Where Thomas Jefferson wrote The Declaration of Independence*

**3 SIGNERS' WALK**  
*The Founding Fathers' "Walk of Fame"*



**4 THE LIBERTY BELL**  
*The quintessential icon of American freedom*



**5 INDEPENDENCE HALL**  
*America's Birthplace*



**6 CONGRESS HALL**  
*The former U.S. Capitol and site of two Presidential Inaugurations*

**7 OLD CITY HALL**  
*The former home to the U.S. Supreme Court*

**8 SIGNER'S GARDEN**  
*Dedicated to those who risked their lives for American freedom*

**9 PHILOSOPHICAL HALL**  
*Oldest scholarly society in the U.S.*



**10 LIBRARY HALL**  
*The nation's first public library and the former Library of Congress*



**11 SECOND BANK OF THE UNITED STATES**  
*One of the most influential financial institutions in the world, now a portrait gallery*



**12 CARPENTERS' HALL**  
*The birthplace of the American identity*



**13 NEW HALL MILITARY MUSEUM**  
*Interpreting the role of the military in early U.S. history*



**20 NATIONAL CONSTITUTION CENTER**  
*Exercise your right to explore the Constitution of the U.S.*



**19 CHRIST CHURCH BURIAL GROUND**  
*The final resting place of Benjamin Franklin*

**18 ARCH STREET FRIENDS MEETING HOUSE**  
*Society of Friends' home*



**17 BETSY ROSS HOUSE**  
*Where Betsy Ross sewed the first Stars and Stripes*



**16 CHRIST CHURCH**  
*An active parish since 1695, often called the "Nation's Church"*



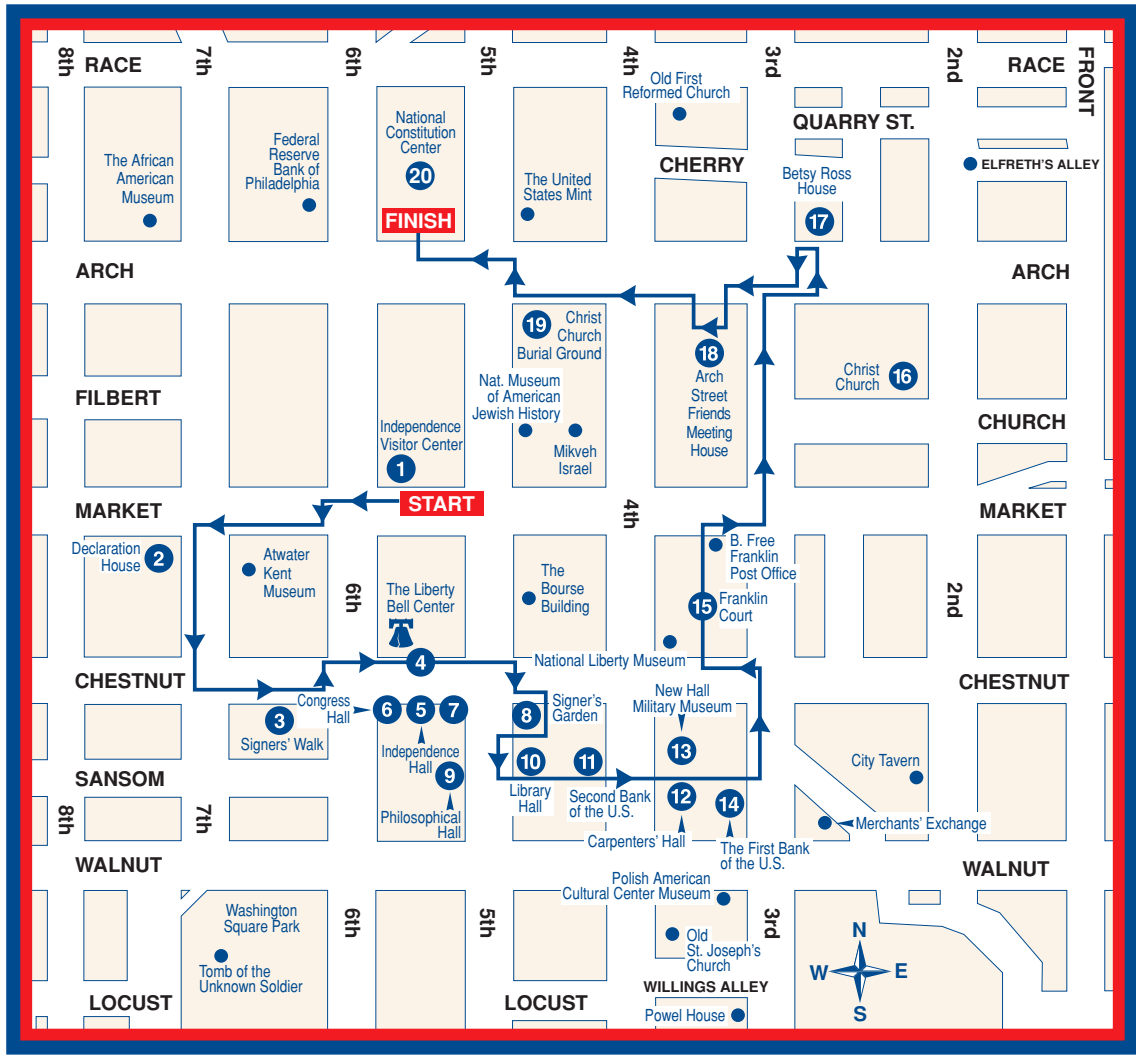
**15 FRANKLIN COURT & B. FREE FRANKLIN POST OFFICE**  
*Ben Franklin's home and the only Colonial-themed Post Office*



**14 THE FIRST BANK OF THE UNITED STATES**  
*Sparked the first great Constitutional debate*

**Philadelphia's Best Sightseeing Experience!**  
See more than 20 of the most popular historic sites including the Liberty Bell and Independence Hall on a 75 minute, 1.25 mile outdoor walking adventure.

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